6-11-15

# AGENDA

1. Recap of last meeting (9:00 – 9:10)
2. Round Table Introductions and Discussion (9:10 – 9:20)
3. Misc. News and Updates (9:20-9:35)
4. Verifying Government Social Media Profiles (9:35 – 10:00)
5. New Platforms: Periscope & Meerkat (10:00 – 10:15)
6. Open Discussion and workshop (10:15 – 10:30)

# 3-12-15 Meeting Recap

1. Social media management tools presentation
2. Managing agency social media accounts
3. ND.gov privacy policy
4. ND.gov website banner
5. Expanded agency resources

# Introductions
# and
# Discussion

# News and Updates

- Americans with Disabilities Act (ADA) changes
- Responding to open records requests
- SMUG Survey results

# Survey Results

- New or emerging social media platforms
- Social media use policies
- Developing a social media strategy
- Image copyright laws
- Photo release laws and best practices
- Accessibility best practices for websites
- Google Analytics
- Open records requests and other media inquiries

# Verifying Government Social Media Profiles

Facebook

Twitter/Vine

Google/G+

Pinterest

Bing

YouTube

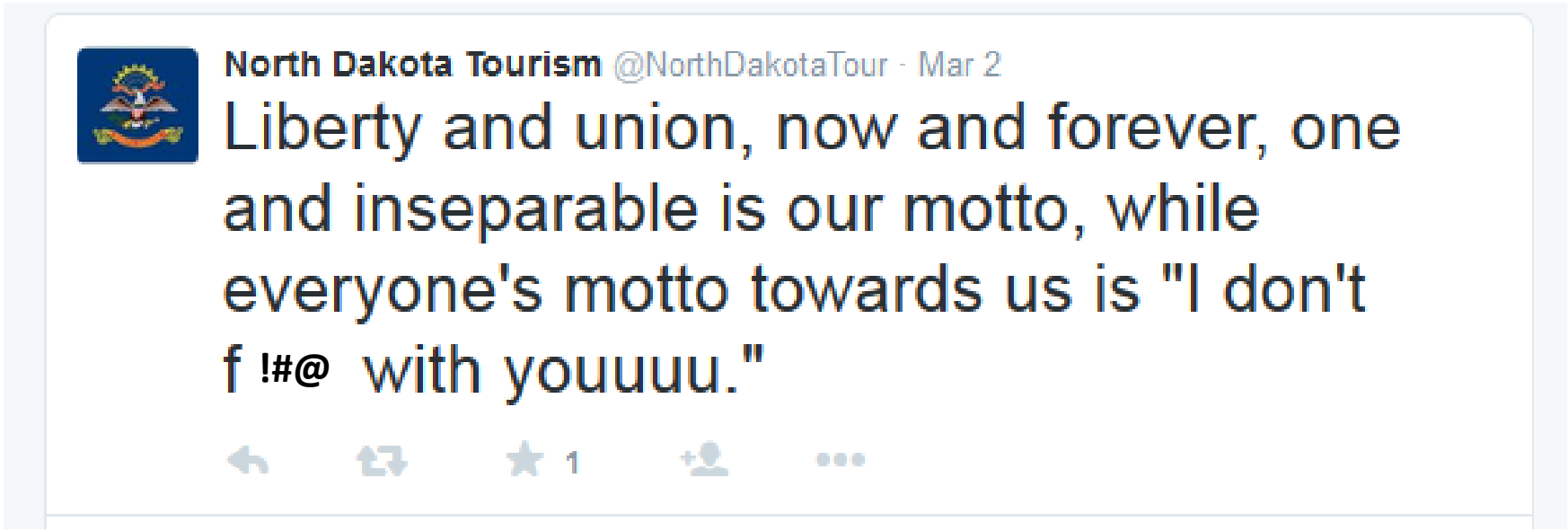
Instagram

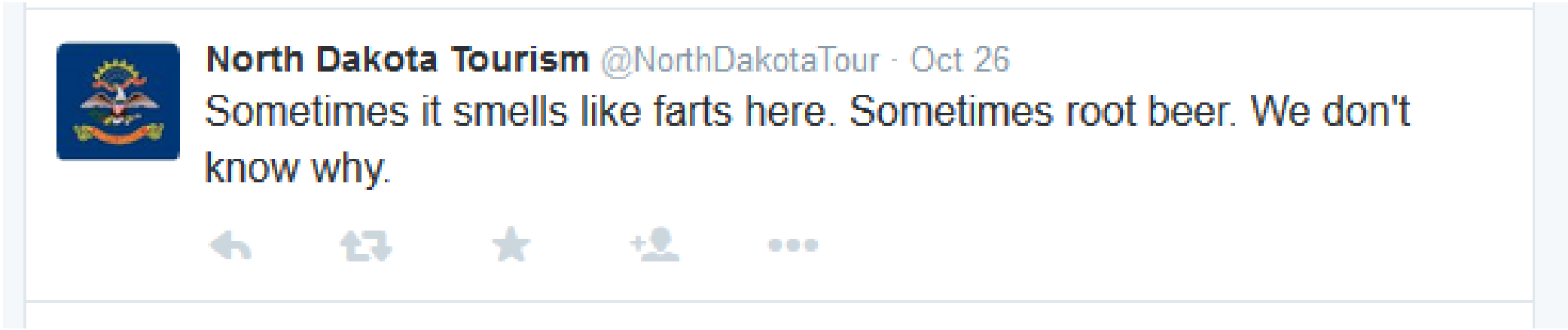
Linkedin

Yahoo

Flickr

G E N D A R Y
NORTH DAKOTA
TWEETS
47
FOLLOWING
72
FOLLOWERS
20
Follow
North Dakota Tourism
@NorthDakotaTour
Wiz Khalifa was born here? Seriously?
North Dakota
Tweets
Tweets & replies
Photos & videos
North Dakota Tourism @NorthDakotaTour · Mar 4
Easter candy year round? Welcome to North Dakota! #Legendary


North Dakota Tourism @NorthDakotaTour · Mar 2
Liberty and union, now and forever, one and inseparable is our motto, while everyone's motto towards us is "I don't f !#@ with youuuu."
1


North Dakota Tourism @NorthDakotaTour · Oct 26
Sometimes it smells like farts here. Sometimes root beer. We don't know why.

# Verifying Government Social Media Profiles

Facebook

Twitter/Vine

Google/G+

Pinterest

Bing

YouTube

Instagram

Linkedin

Yahoo

Flickr

# Facebook

Upload tax-exempt ID letters

# Twitter & Vine

**ITD**

@ndgovitd

North Dakota Information Technology Department

Bismarck, ND

nd.gov/ITD

Joined March 2010

**North Dakota Tourism**

@NorthDakota

The official source for travel in North Dakota. Follow us for information on events, attractions, photos and outdoor recreation. Hashtag: #NDLegendary

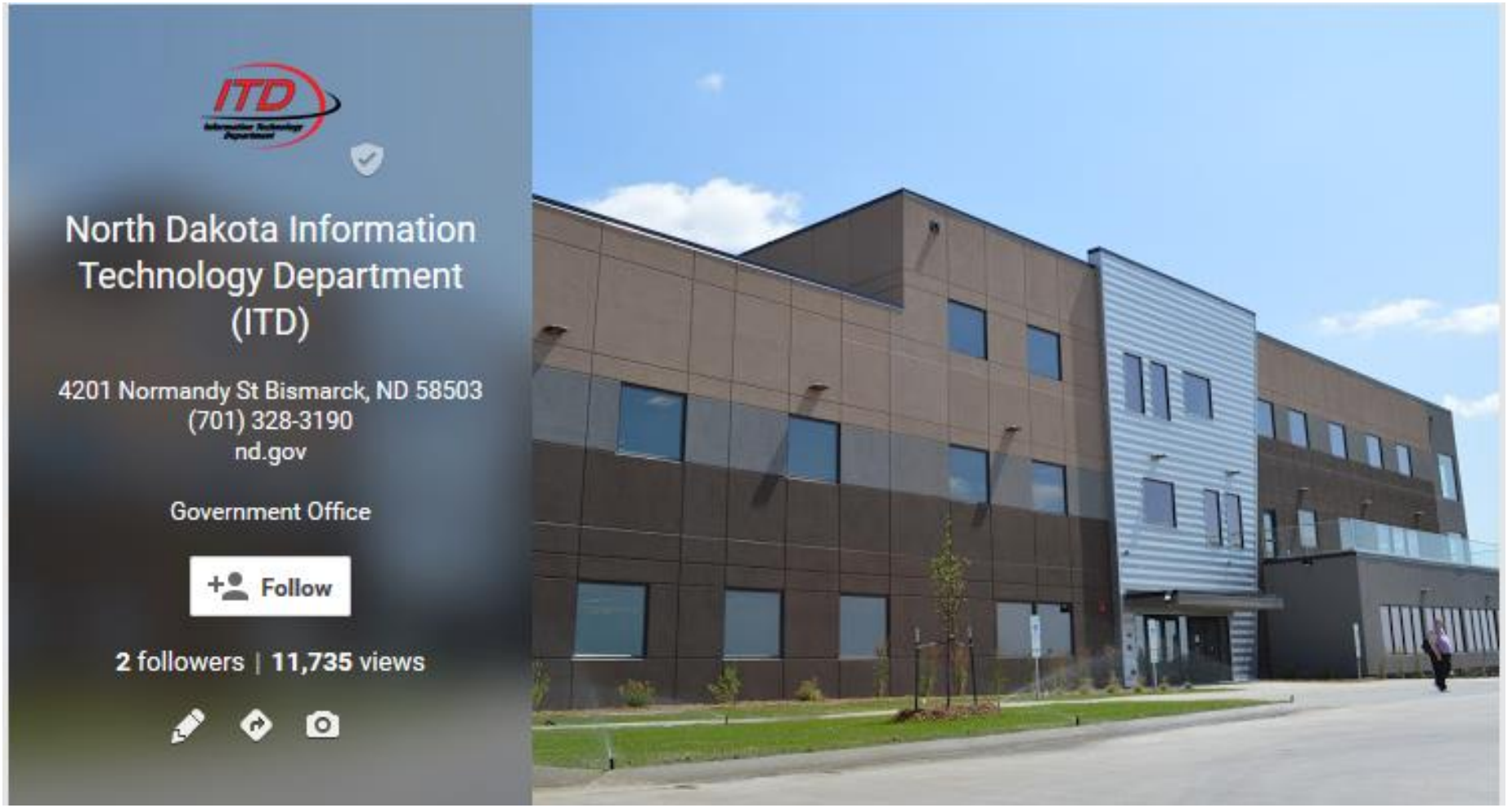
North Dakota

**NBA**

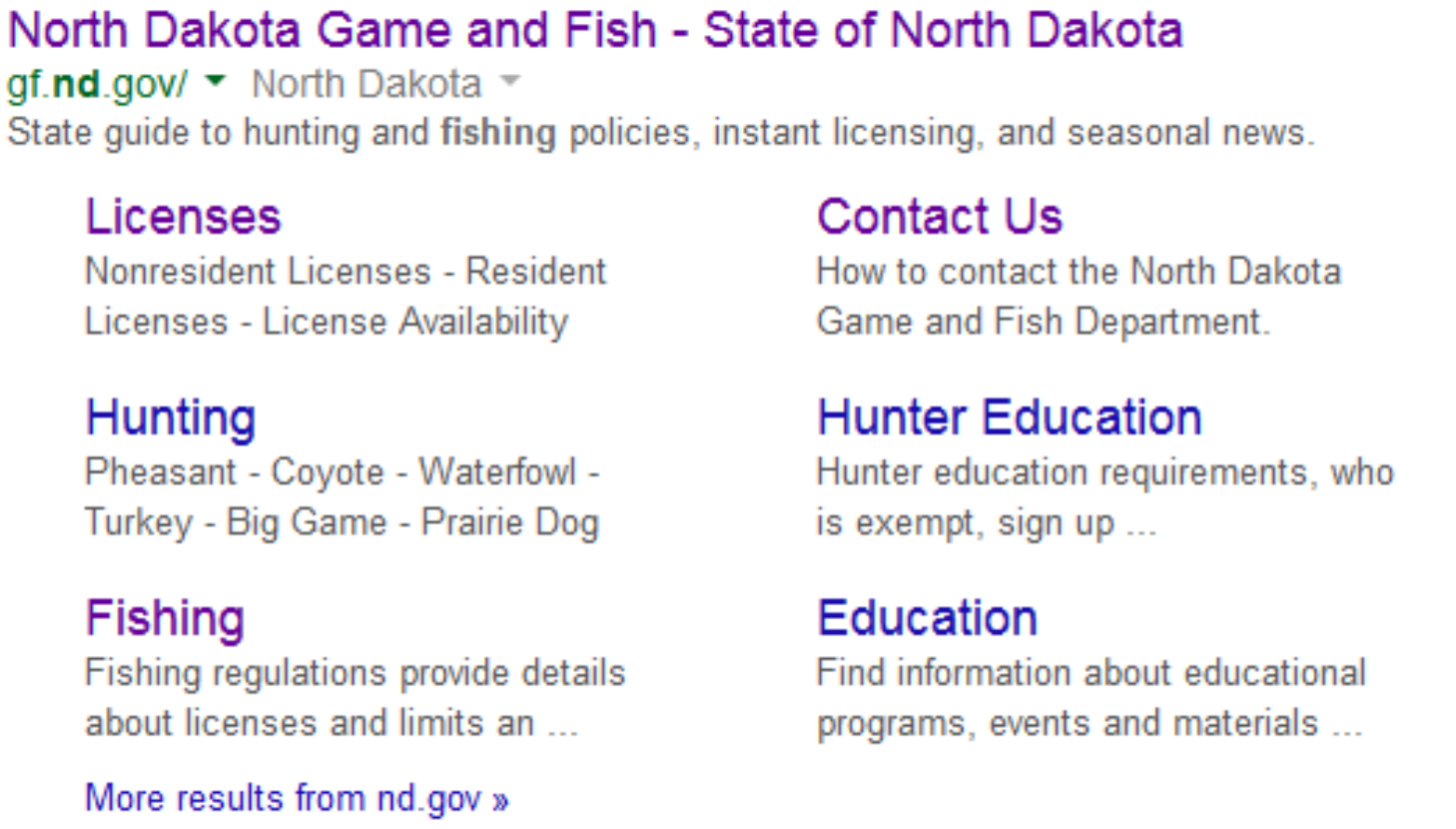
News and notes directly from the NBA.

| 598,229,592 Loops | 1.1M Followers | 159 Following |
|---|---|---|

# Google/G+


North Dakota Information Technology Department (ITD)
4201 Normandy St Bismarck, ND 58503
(701) 328-3190
nd.gov
Government Office
Follow
2 followers | 11,735 views

# Google/G+


North Dakota Game and Fish - State of North Dakota
gf.nd.gov/ North Dakota
State guide to hunting and fishing policies, instant licensing, and seasonal news.
Licenses
Nonresident Licenses - Resident Licenses - License Availability
Contact Us
How to contact the North Dakota Game and Fish Department.
Hunting
Pheasant - Coyote - Waterfowl - Turkey - Big Game - Prairie Dog
Hunter Education
Hunter education requirements, who is exempt, sign up ...
Fishing
Fishing regulations provide details about licenses and limits an ...
Education
Find information about educational programs, events and materials ...
More results from nd.gov »

# Google/G+

## Home Page | ITD - State of North Dakota

www.nd.gov/itd/ ▾ North Dakota ▾

**nd**.gov - The Official Portal for **North Dakota** State Government · **North Dakota**: ...

Location Details: This is a training session for **ITD's** new billing system, BILLIT.

Google+ page · Be the first to review

4201 Normandy St, Bismarck, ND 58503
(701) 328-3190

You've visited this page 2 times. Last visit: 11/13/14

### Services
Home; Services ... Professional Services · Business ... Basic ...

### Working at ITD
Home; Working at ITD. At ITD, we offer Careers that can help you ...

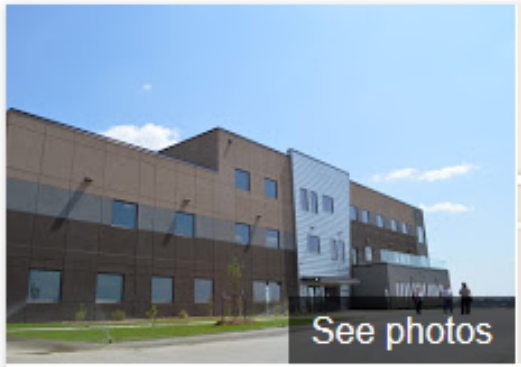
### Support
ND Public Employees, Boards, and Commissions. Call the ...

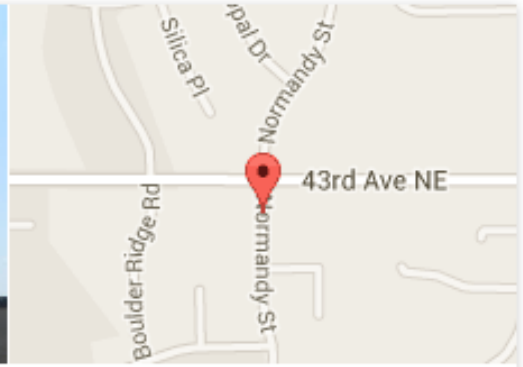
### Email
Email (electronic mail) is a means of transmitting computer-based ...

### Contact Us
Home; Contact Us ... and check out the great benefits of a career ...

### About Us
Home; About Us. Everyone putting their hands together. The North ...

More results from nd.gov »




## North Dakota Information Technology Department (ITD)

Directions

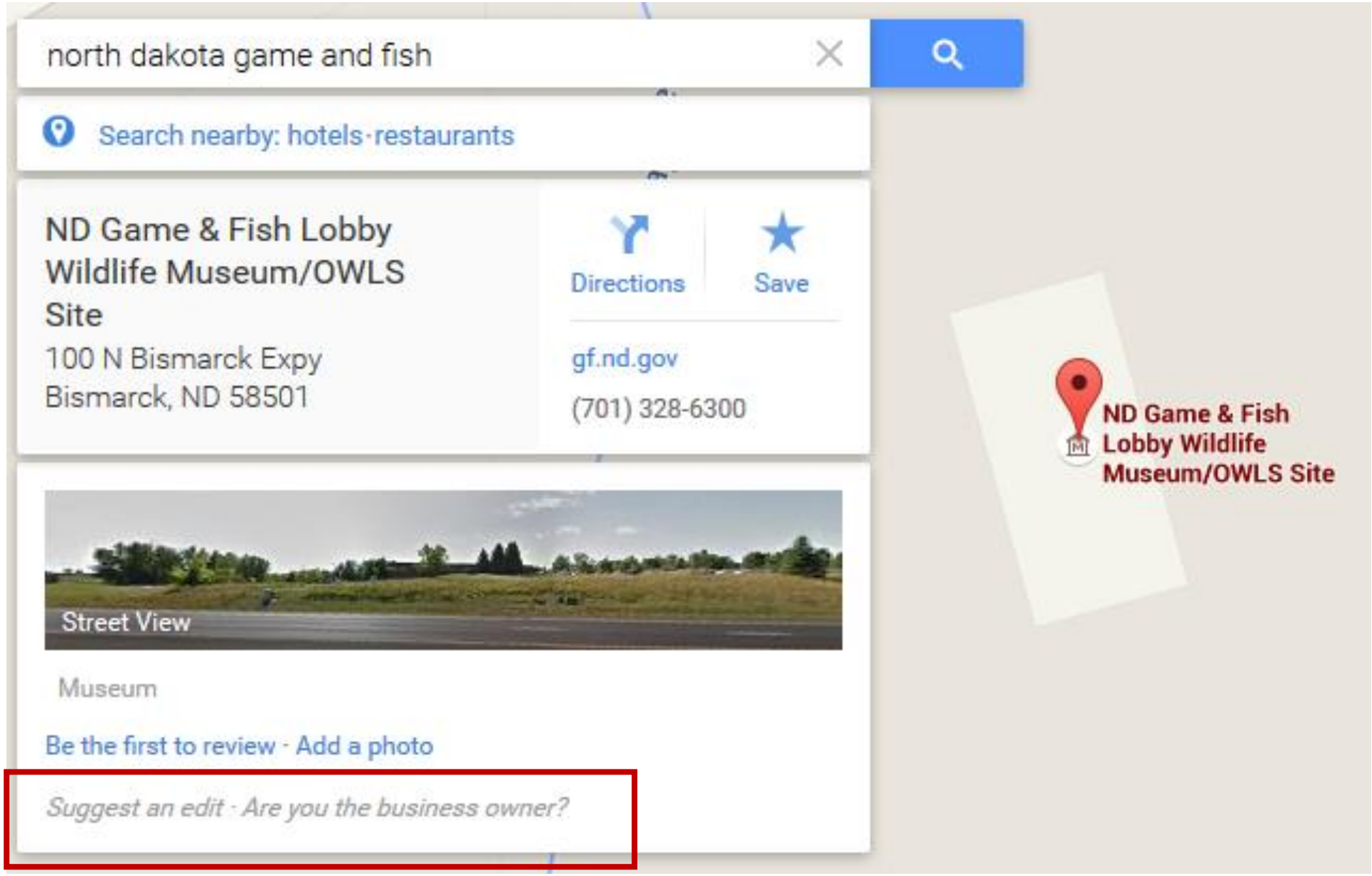
Government Office

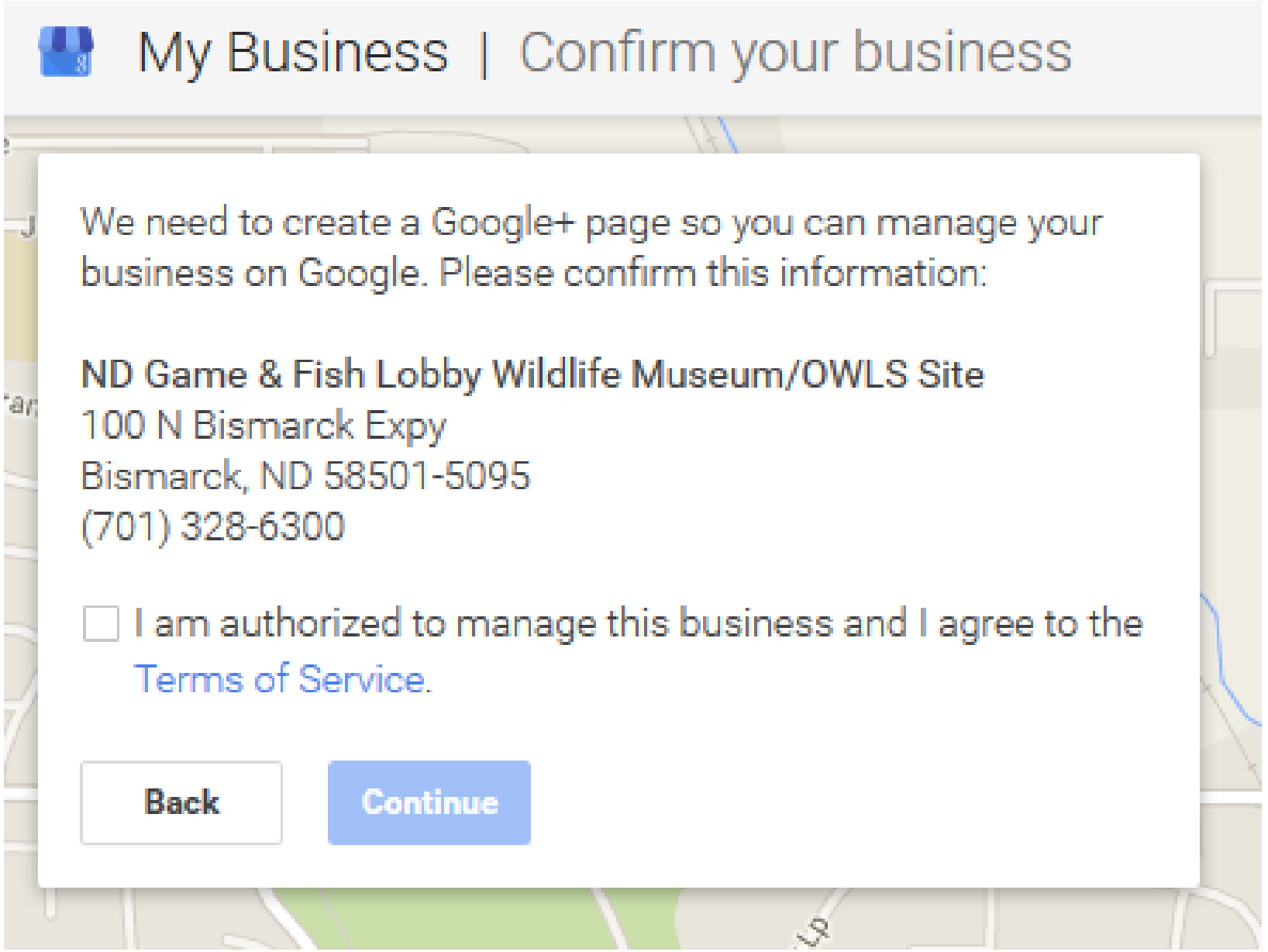
**Address:** 4201 Normandy St, Bismarck, ND 58503

**Phone:** (701) 328-3190

**Hours:** Open today · 8:00 am – 5:00 pm

Feedback


north dakota game and fish
Search nearby: hotels · restaurants
ND Game & Fish Lobby Wildlife Museum/OWLS Site
100 N Bismarck Expy
Bismarck, ND 58501
Directions
Save
gf.nd.gov
(701) 328-6300
Street View
Museum
Be the first to review · Add a photo
Suggest an edit · Are you the business owner?
ND Game & Fish Lobby Wildlife Museum/OWLS Site


My Business | Confirm your business
We need to create a Google+ page so you can manage your business on Google. Please confirm this information:
ND Game & Fish Lobby Wildlife Museum/OWLS Site
100 N Bismarck Expy
Bismarck, ND 58501-5095
(701) 328-6300
I am authorized to manage this business and I agree to the Terms of Service.
Back
Continue

# II. Verify your business

We'll ask you to verify it to make sure the information we have is accurate. You may see one or several types of verification depending on the type of business you manage:

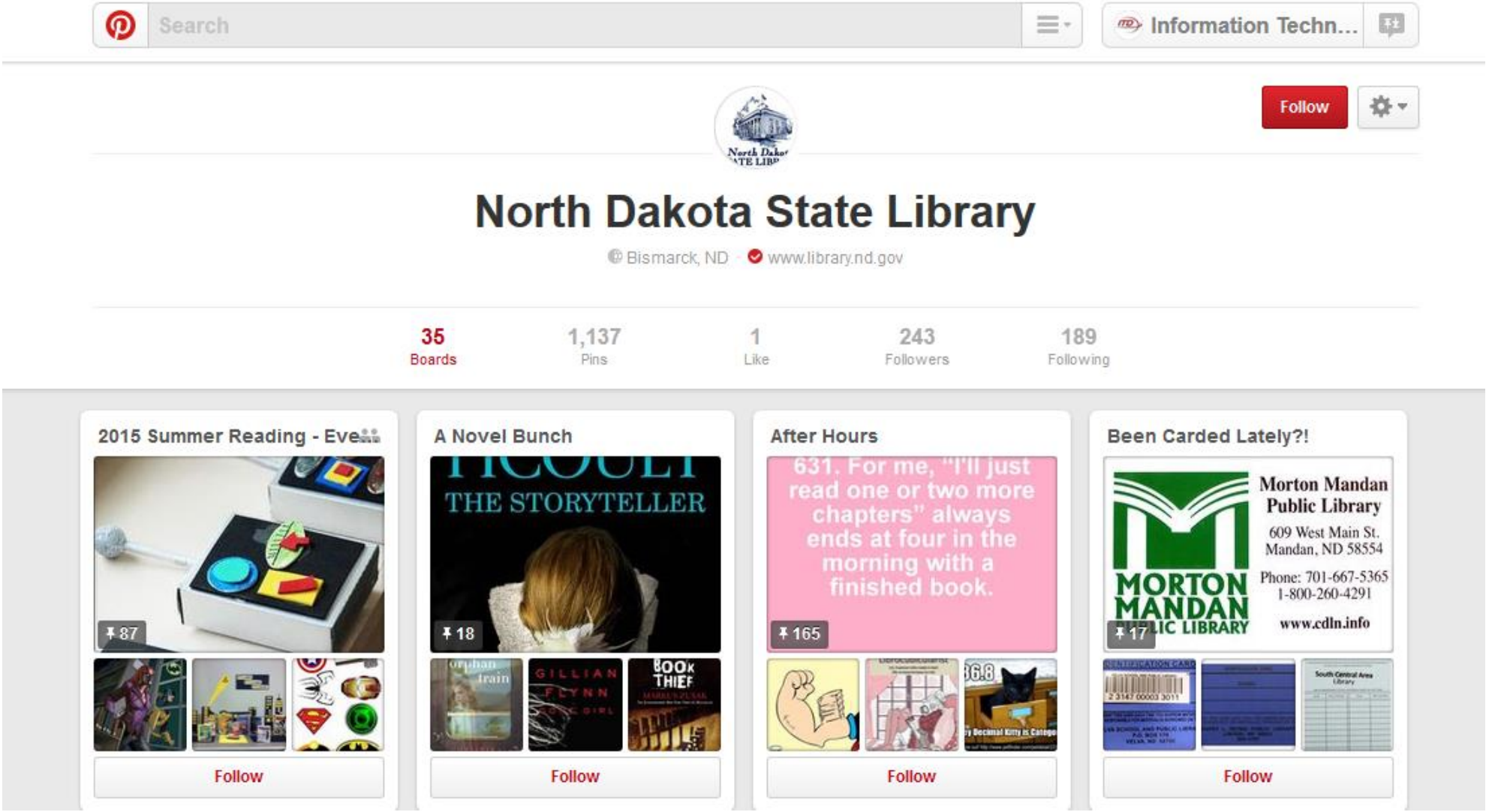
**Verify by postcard**

**Verify by phone** (available for select businesses)

**Instant verification** (available for select businesses)

**Bulk verification** (available for businesses with 10+ locations)

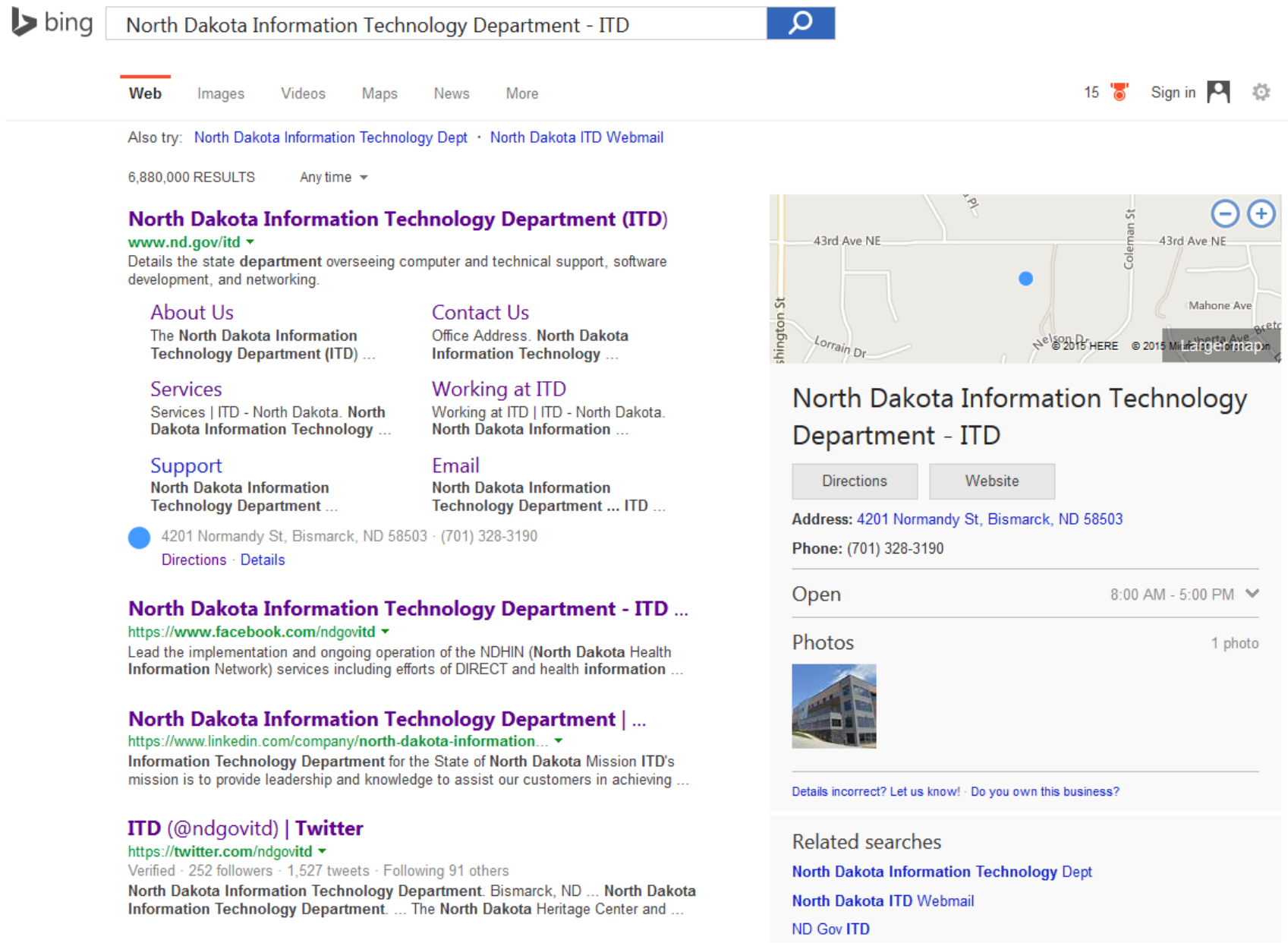
# Pinterest


Search
Information Techn...
Follow
North Dakota State Library
Bismarck, ND
www.library.nd.gov
35
Boards
1,137
Pins
1
Like
243
Followers
189
Following
2015 Summer Reading - Eve
87
Follow
A Novel Bunch
THE STORYTELLER
18
Follow
After Hours
631. For me, "I'll just read one or two more chapters" always ends at four in the morning with a finished book.
165
Follow
Been Carded Lately?!
Morton Mandan Public Library
609 West Main St.
Mandan, ND 58554
Phone: 701-667-5365
1-800-260-4291
www.cdln.info
MORTON MANDAN
17
Follow

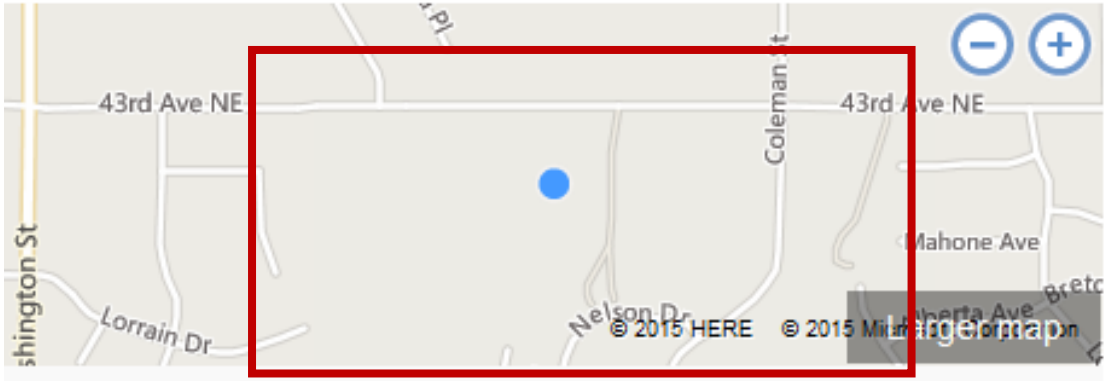
# Pinterest

North Dakota State Library
Bismarck, ND · www.library.nd.gov
35
Boards
1,137
Pins
1
Like
243
Followers
189
Following

# Bing


bing
North Dakota Information Technology Department - ITD
Web
Images
Videos
Maps
News
More
15
Sign in
Also try: North Dakota Information Technology Dept · North Dakota ITD Webmail
6,880,000 RESULTS
Any time
North Dakota Information Technology Department (ITD)
www.nd.gov/itd
Details the state department overseeing computer and technical support, software development, and networking.
About Us
The North Dakota Information Technology Department (ITD) ...
Contact Us
Office Address. North Dakota Information Technology ...
Services
Services | ITD - North Dakota. North Dakota Information Technology ...
Working at ITD
Working at ITD | ITD - North Dakota. North Dakota Information ...
Support
North Dakota Information Technology Department ...
Email
North Dakota Information Technology Department ... ITD ...
4201 Normandy St, Bismarck, ND 58503 · (701) 328-3190
Directions · Details
North Dakota Information Technology Department - ITD ...
https://www.facebook.com/ndgovitd
Lead the implementation and ongoing operation of the NDHIN (North Dakota Health Information Network) services including efforts of DIRECT and health information ...
North Dakota Information Technology Department | ...
https://www.linkedin.com/company/north-dakota-information...
Information Technology Department for the State of North Dakota Mission ITD's mission is to provide leadership and knowledge to assist our customers in achieving ...
ITD (@ndgovitd) | Twitter
https://twitter.com/ndgovitd
Verified · 252 followers · 1,527 tweets · Following 91 others
North Dakota Information Technology Department. Bismarck, ND ... North Dakota Information Technology Department. ... The North Dakota Heritage Center and ...
43rd Ave NE
Coleman St
Mahone Ave
Lorrain Dr
Nelson Dr
© 2015 HERE
Larger map
North Dakota Information Technology Department - ITD
Directions
Website
Address: 4201 Normandy St, Bismarck, ND 58503
Phone: (701) 328-3190
Open
8:00 AM - 5:00 PM
Photos
1 photo
Details incorrect? Let us know! · Do you own this business?
Related searches
North Dakota Information Technology Dept
North Dakota ITD Webmail
ND Gov ITD

# Bing




North Dakota Information Technology Department - ITD

Directions | Website

**Address:** 4201 Normandy St, Bismarck, ND 58503

**Phone:** (701) 328-3190

Open 8:00 AM - 5:00 PM

Photos 1 photo

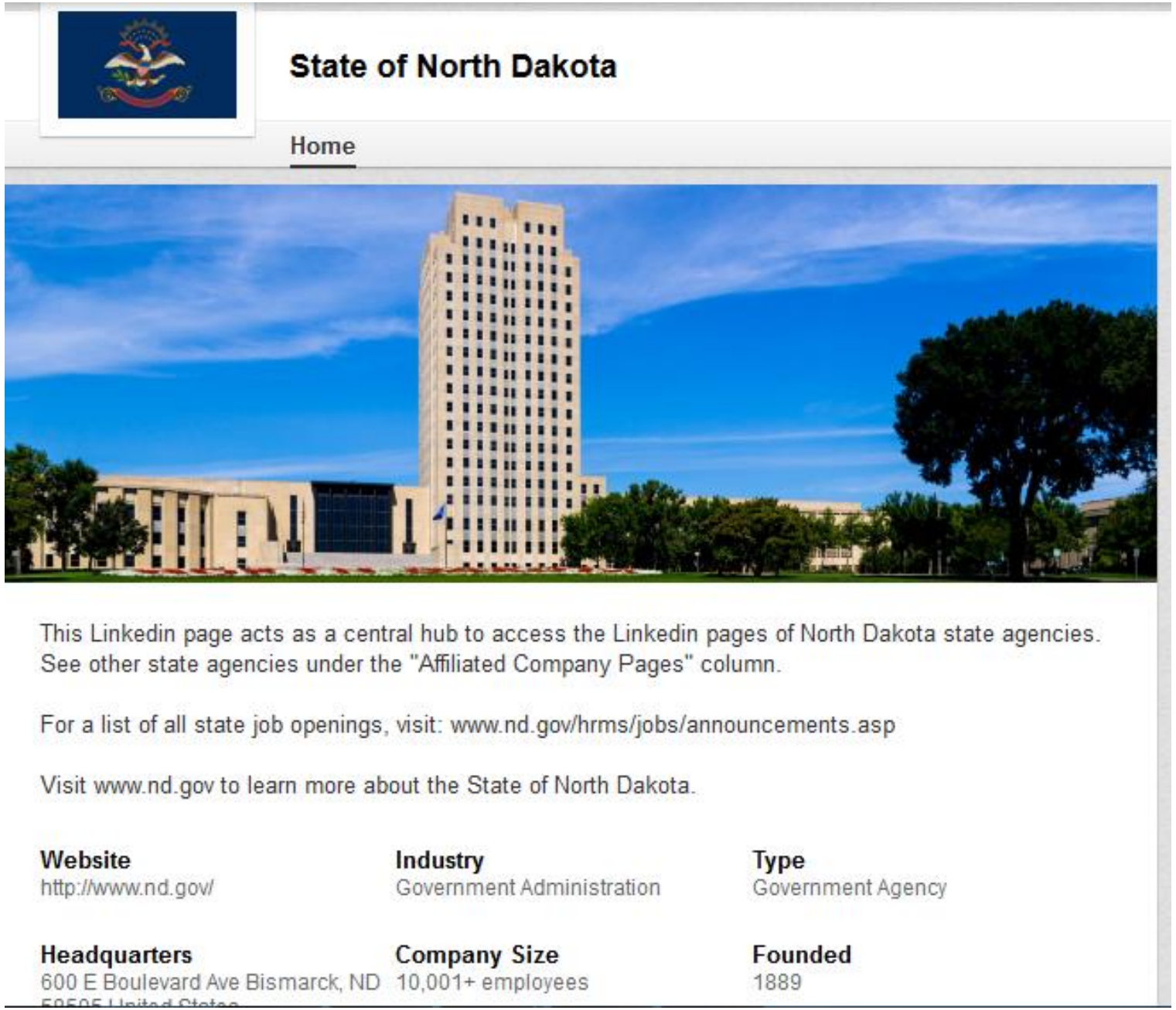
Details incorrect? Let us know! · Do you own this business?

# YouTube

3,000+ subscribers  1,000+ G+ followers

# Instagram

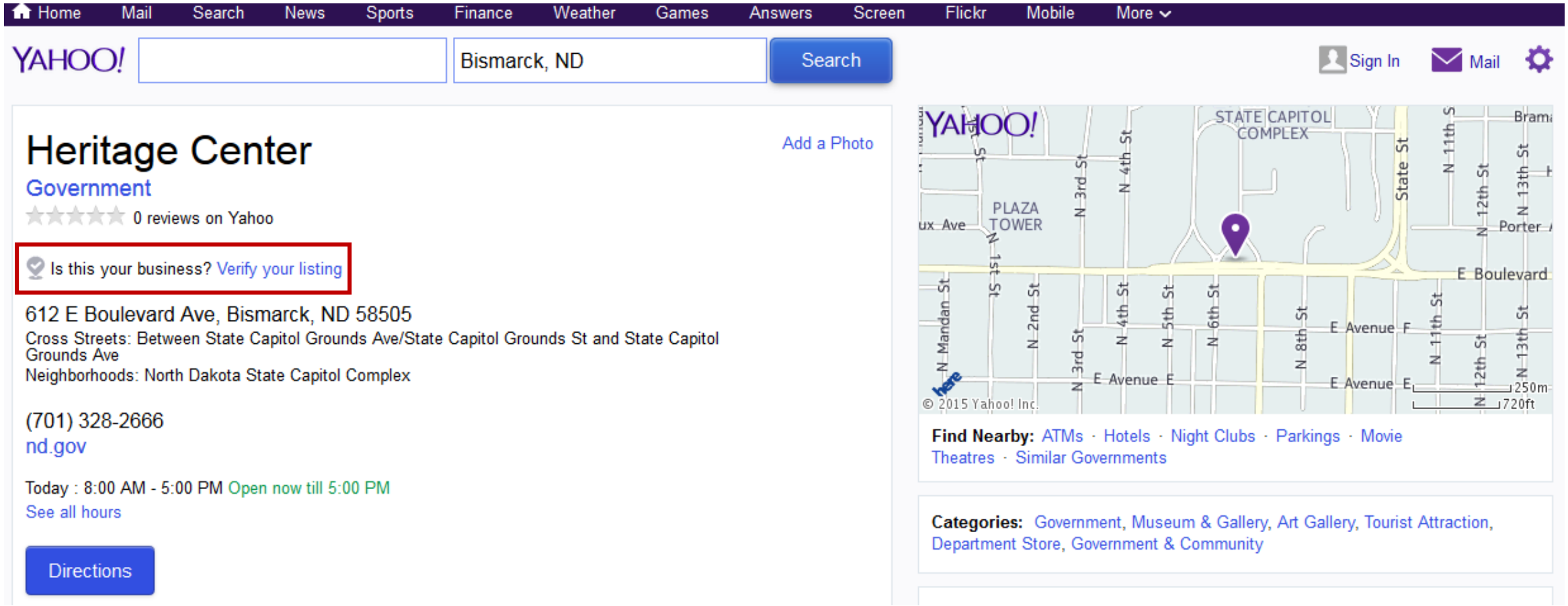
# Linkedin


State of North Dakota
Home
This Linkedin page acts as a central hub to access the Linkedin pages of North Dakota state agencies. See other state agencies under the "Affiliated Company Pages" column.
For a list of all state job openings, visit: www.nd.gov/hrms/jobs/announcements.asp
Visit www.nd.gov to learn more about the State of North Dakota.
Website
http://www.nd.gov/
Industry
Government Administration
Type
Government Agency
Headquarters
600 E Boulevard Ave Bismarck, ND
Company Size
10,001+ employees
Founded
1889

# Linkedin

Affiliated Company Pages
ITD
North Dakota Information Tec...
North Dakota University Syst...
BND
Bank of North Dakota

# Yahoo


Home Mail Search News Sports Finance Weather Games Answers Screen Flickr Mobile More
YAHOO!
Bismarck, ND
Search
Sign In
Mail
Heritage Center
Add a Photo
Government
0 reviews on Yahoo
Is this your business? Verify your listing
612 E Boulevard Ave, Bismarck, ND 58505
Cross Streets: Between State Capitol Grounds Ave/State Capitol Grounds St and State Capitol Grounds Ave
Neighborhoods: North Dakota State Capitol Complex
(701) 328-2666
nd.gov
Today : 8:00 AM - 5:00 PM Open now till 5:00 PM
See all hours
Directions
STATE CAPITOL COMPLEX
PLAZA TOWER
E Boulevard
E Avenue E
E Avenue F
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Find Nearby: ATMs · Hotels · Night Clubs · Parkings · Movie Theatres · Similar Governments
Categories: Government, Museum & Gallery, Art Gallery, Tourist Attraction, Department Store, Government & Community

# Yahoo

Heritage Center
Government
0 reviews on Yahoo
Is this your business? Verify your listing

# Yahoo Localworks scan results

**Game & Fish Department Licensing**, 100 N Bismarck Expy, 58501 (Scan another business)

137 Errors found

Fix everything

| Site | Business name | Address | Phone | Special message |
|---|---|---|---|---|
| Yahoo! | Game & Fish Department Licensing | 100 N Bismarck Expy | 7013286335 | Success |
| Yelp | – | – | – | Not found |
| Bing | NASP - North Dakota Game and Fish Department | 100 N Bismarck Expy | 7013286300 | Different phone number |
| Mapquest | Game & Fish Department | 100 N Bismarck Expy | 7013286300 | Different phone number |

## 1. Review cart

| Product | Term | Price | Today's charge | Action |
|---|---|---|---|---|
| Localworks<br>Business listing in 40+ local directories | 3 months | $89.97 | **$89.97** | |

I have a coupon:

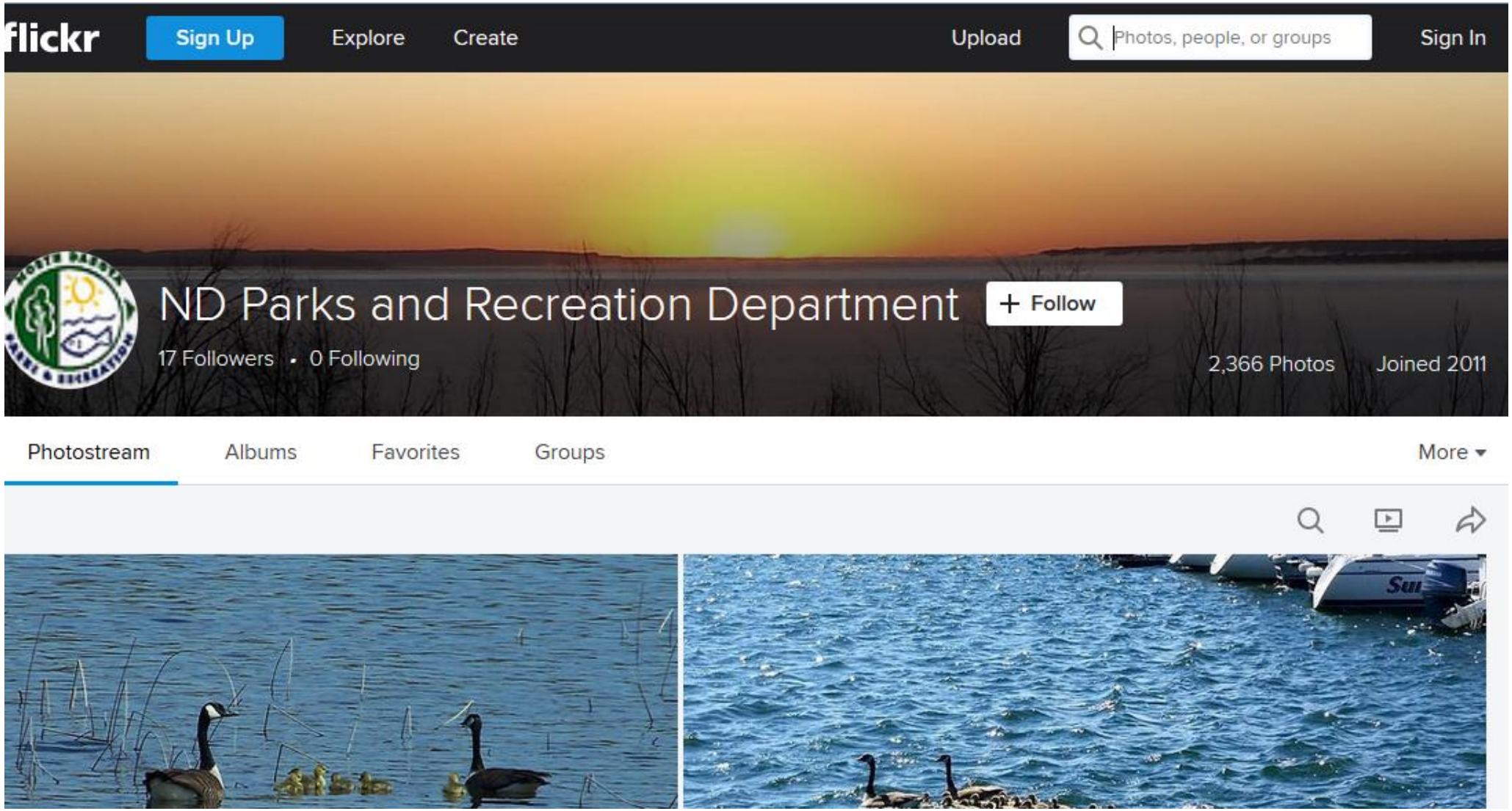
Coupon Code | Apply

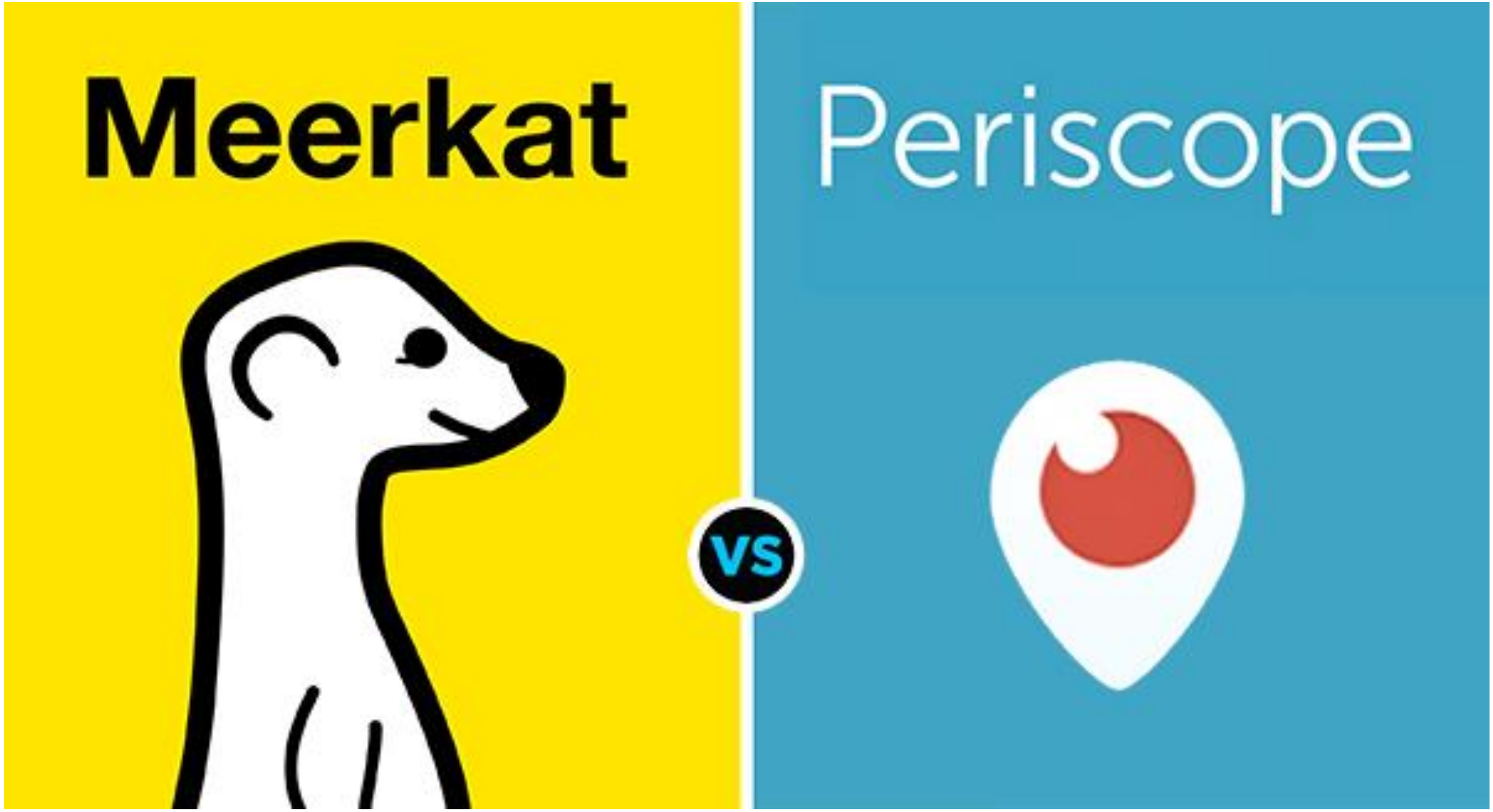
**Total** **$89.97**

Continue

New users will be prompted to create a Yahoo account

# Flickr


flickr
Sign Up
Explore
Create
Upload
Photos, people, or groups
Sign In
ND Parks and Recreation Department
+ Follow
17 Followers • 0 Following
2,366 Photos
Joined 2011
Photostream
Albums
Favorites
Groups
More




Credit: tomsguide.com

https://screen.yahoo.com/periscope-first-look-twitter-live-123302443.html